

PRIVACY POLICY

The Cincinnati MBE Construction Collaborative respects your privacy and is committed to protecting your personally identifiable information. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on this site ("Site") and how such information may be used or shared with others. This Privacy Policy applies solely to our collection of information through this Site and not through any other sources. This Privacy Policy, together with the Terms of Use posted on this Site, set forth the complete rules and policies governing your use of our Site. Please return to this Site and review this Privacy Policy from time to time, as it may be changed without notice. Any changes will be effective immediately upon the posting of the revised Privacy Policy on this Site. In accessing and using this Site, you consent to the terms set forth in this Privacy Policy and the Terms of Use.

A. INFORMATION WE COLLECT

This Site collects two kinds of information: (a) information that personally identifies you (such as your name and e-mail address); and (b) information that does not personally identify you (such as the number of users who log on to the Site on a daily basis).

(1) *Personally Identifiable Information:* As a general policy, we do not automatically collect your personally identifiable information when you visit this Site. In certain circumstances, we may request, allow or otherwise provide you an opportunity to submit your personally identifiable information in connection with a feature, program, promotion or some other aspect of our Site. For instance, we may request your name, mail address, e-mail address, and phone number in connection with your company, you may choose to participate in a survey by providing us certain demographic information about you (e.g., age, gender, purchase preference, etc.), or you may choose to post a recommendation on our Site. Whether or not you provide this information is your choice; however, in many instances this type of information may be required in order to participate in the particular activity, realize a benefit, or gain access to certain content on our Site.

(2) *Non-Personal Information:* We also automatically collect certain non-personal information from you when accessing our Site. This information can include, among other things, your IP address, the type of browser being used (e.g., Internet Explorer, Firefox, Safari, etc.), the operating system you are using (e.g., Vista, Windows XP, Macintosh OS, etc.), the domain name of your Internet service provider (e.g., America Online, NetZero, etc.), and the number of users that visit a specific page on the Site and the character and duration of such visits.

B. HOW WE USE THE INFORMATION COLLECTED

We use the information you choose to provide us and the information that we automatically collect when you access our Site as follows:

(1) *Personally Identifiable Information:* The personally identifiable information you submit to us is generally used to carry out your requests, respond to your inquiries or in

other ways we disclose to you when you provide the information. We may also use this information to contact you when necessary, or provide you our promotional information or that of our parent company, subsidiaries or other affiliated companies. You may opt-out from receiving future promotional information from us or our affiliated companies, or direct that we not share your information with any affiliated companies, by following the opt-out procedures set forth below.

In certain instances we may also share your personally identifiable information with our third party vendors performing functions on our behalf (or on behalf of our affiliated companies) – e.g., vendors that deliver our merchandise, administer our promotions, provide us marketing or promotional assistance, analyze our data, assist us with customer service, etc. In addition, if you are providing personally identifiable information to participate in a program or promotion such as a sweepstakes or contest, we may share the information you provide us with any participating sponsors. Except as provided in this Privacy Policy, our Terms of Use, or as we disclose when you submit information, your personally identifiable information will not be provided to any third parties without your prior approval.

(2) *Non-Personal Information:* The non-personal information we collect may be used to help analyze site traffic and improve our services. We may also aggregate this information to create statistical data and share it with potential advertisers, partners, affiliates and other third parties. Aggregate information does not personally identify any individuals.

Please note that we reserve the right to disclose any personally identifiable or non-personal information about you if we are required to do so by law or if we believe that such action is necessary to: (a) fulfill a government request; (b) conform with the requirements of the law or legal process; (c) protect or defend our legal rights or property, this Site, or other users; or (d) in an emergency to protect the health and safety of this Site’s users or the general public.

C. CHILDREN UNDER 13

The features, programs, promotions and other aspects of this Site requiring the submission of personally identifiable information are not intended for children. We do not knowingly collect personally identifiable information from children under the age of 13.

D. IP ADDRESS

An IP address is a number that’s automatically assigned to your computer whenever you’re surfing the Web. Web servers, the big computers that “serve up” Web pages, automatically identify your computer by its IP address. We collect IP addresses for purposes of system administration, to report aggregate information to our partners, and to track the use of the Site. When visitors request pages from the Site, our servers typically log their IP addresses. It is not our practice to link IP addresses to anything personally identifiable; that is, the visitor’s session will be logged, but the visitor remains anonymous to us. However, we reserve the right to use IP addresses to identify a visitor when we feel it is necessary to enforce compliance with this Site’s rules or to: (a) fulfill a government request; (b) conform with the requirements of the law or legal

process; (c) protect or defend our legal rights or property, this Site, or other users; or (d) in an emergency to protect the health and safety of this Site's users or the general public.

E. COOKIES

"Cookies" are small text files from a web site that are stored on your hard drive. These small text files make using a web site more convenient by, among other things, saving your passwords and preferences for you. Cookies themselves do not typically contain any personally identifiable information. We may analyze the information derived from these cookies and match this information with data provided by you or another party. We may provide our analysis and certain non-personally identifiable information to potential partners, advertisers (who may use this information to provide advertisements tailored to your interests) or other third parties, but this will not involve disclosing any of your personally identifiable information. Please note that advertisers that serve advertisements on our Site may also use their own cookies and these are subject to the advertiser's privacy policies, not this Privacy Policy.

If you are concerned about the storage of Cookies, you may be able to direct your browser to notify you and seek approval whenever a cookie is being sent to your hard drive. You may also delete a cookie manually from your hard drive. Please note, however, that some parts of this Site will not function properly or be available to you if you refuse to accept a Cookie or choose to disable your Cookies settings.

F. KEEPING YOUR INFORMATION SECURE

We have implemented security measures we consider reasonable and appropriate to protect against the loss, misuse and alteration of the information under our control. Please be advised, however, that while we strive to protect your personally identifiable information and privacy, we cannot guarantee or warrant the security of any information you disclose or transmit to us online and are not responsible for the theft, destruction, or inadvertent disclosure of your personally identifiable information.

G. OTHER SITES

This Site may link to or contain links to other web sites that we do not control or maintain. We are not responsible for the privacy practices employed by these other web sites. We encourage you to note when you leave this Site and to read the privacy statements of all other web sites before submitting any personally identifiable information.

J. CONTACT INFORMATION

If you have questions or comments about our Privacy Policy, wish to make corrections to any personally identifiable information you have provided, to opt-out from receiving future promotional materials from us or our affiliated companies, or stop the sharing of your information, contact us at: